



BIBLICAL
ARCHAEOLOGY
REVIEW

WINTER 2024 • VOL 50 NO 4

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Constantine's
Commemorative
Churches

MEDIA KIT
-2025-

Rates, Production Schedule and Contact

Print Delivers to 110K paid subscribers

The magazine's final trim size is 8"W x 10.5"H. Non-bleed art: create the document at 7.5"x10." If bleeds, create it at 8"x10.5" + extend any bleed .125" on all sides. NOTE: No type or images within the .5" safety margin on all sides. Image resolution: 300 dpi at size used. If lower, then quality can suffer.

	Non-bleed Size	Bleed Size	1x	2x	4x
Outside Back Cover	7.5x10	8x10.5 +.125"	\$3,100	\$3,000	\$2,900
Inside Front Cover	7.5x10	8x10.5 +.125"	\$2,700	\$2,600	\$2,500
Inside Back Cover	7.5x10	8x10.5 +.125"	\$2,600	\$2,500	\$2,400
Preferred Position	7.5x10	8x10.5 +.125"	\$2,500	\$2,400	\$2,300
<i>(First 10 Right-hand Pages)</i>					
Full Page	7.5x10	8x10.5 +.125"	\$2,300	\$2,200	\$2,100
1/2 Page	6.625x4.33	N/A	\$1,400	\$1,300	\$1,200
Special Book Section	50 words	N/A	\$630	\$630	\$630

Digital

Bible History Daily E-Newsletter Sponsorship \$877

Goes to 120K opted in Bible History Daily subscribers. One promotional copy block (65 words max) and a small display ad (JPEG art file, 300 x 250 pixels @ 72 dpi) placed among editorial copy. Due 2 weeks before M-W-F available runs.

Dedicated E-blast

1-2x: \$2,500. 3-5x: \$2,300. 6x+: \$2,150.

Unique send to 115K+ Bible History Daily subscribers.

Available TUESDAYS and THURSDAYS. (JPEG art file, 580 pixels wide @ 72 dpi) Due 2 weeks ahead of blast.

Production Schedule

ISSUE	SPACE CLOSES	ART DUE	IN-HOME DATE
Spring 2025	12/22/24	1/5/25	3/1/25
Summer 2025	3/22/25	4/1/25	6/1/25
Fall 2025	6/22/25	7/1/25	9/1/25
Winter 2025	9/12/25	9/20/25	11/20/25

Contact Information

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THANK YOU!