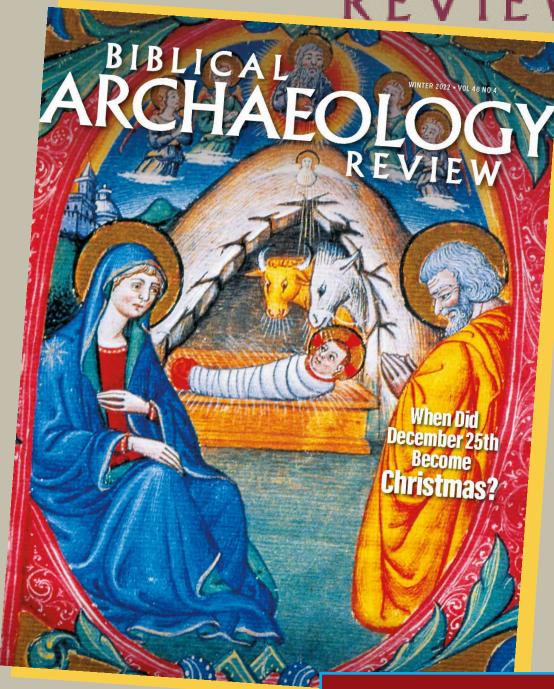
# ARCHAEOLOGY



MEDIA KIT 2024

# Rates, Production Schedule and Contact

# **Print** Delivers to 110K paid subscribers

	Non-bleed Size	Bleed Size	1x	2x	4x		
Outside Back Cover	7.5x10	8x10.5 +.125"	\$3,100	\$3,000	\$2,900		
Inside Front Cover	7.5x10	8x10.5 +.125"	\$2,700	\$2,600	\$2,500		
Inside Back Cover	7.5x10	8x10.5 +.125"	\$2,600	\$2,500	\$2,400		
<b>Preferred Position</b>	7.5x10	8x10.5 +.125"	\$2,500	\$2,400	\$2,300		
(First 10 Right-hand Pages)							
Full Page	7.5x10	8x10.5 +.125"	\$2,300	\$2,200	\$2,100		
1/2 Page	6.625x4.33	N/A	\$1,400	\$1,300	\$1,200		
Special Book Section	50 words	N/A	\$630	\$630	\$630		

# Digital

# Bible History Daily E-Newsletter Sponsorship \$877

Goes to 120K opted in Bible History Daily subscribers. One promotional copy block (65 words max) and a small display ad (JPEG art file, 300 x 250 pixels @ 72 dpi) placed among editorial copy. Due 2 weeks before M-W-F available runs.

### **Dedicated E-blast**

1-2x: **\$2,500**. 3-5x: **\$2,300**. 6x+: **\$2,150**. Unique send to 115K+ Bible History Daily subscribers. Available TUESDAYS and THURSDAYS. (JPEG art file, 580 pixels wide @ 72 dpi) Due 2 weeks ahead of blast.

## **Production Schedule**

ISSUE	SPACE CLOSES	ART Due	IN-HOME Date
Spring 2024	12/22/23	1/12/24	3/1/24
Summer 2024	3/22/24	4/1/24	6/1/24
Fall 2024	6/22/24	7/1/24	9/1/24
Winter 2024	9/12/24	9/20/24	11/20/24

### **Contact Information**

For all orders and inquiries: Rob Ambrose BAR Advertising Sales P: 971-701-9384 E: rambrose@bib-arch.org

Send advertising materials to: BAR Advertising Production P: 800-221-4644 x236 E: production@bib-arch.org THANK YOU!

