

# BIBLICAL ARCHAEOLOGY REVIEW



**MEDIA KIT**  
2024

# Rates, Production Schedule and Contact

**Print** Delivers to 110K paid subscribers

	<b>Non-bleed Size</b>	<b>Bleed Size</b>	<b>1x</b>	<b>2x</b>	<b>4x</b>
<b>Outside Back Cover</b>	7.5x10	8x10.5 +.125"	\$3,100	\$3,000	\$2,900
<b>Inside Front Cover</b>	7.5x10	8x10.5 +.125"	\$2,700	\$2,600	\$2,500
<b>Inside Back Cover</b>	7.5x10	8x10.5 +.125"	\$2,600	\$2,500	\$2,400
<b>Preferred Position</b>	7.5x10	8x10.5 +.125"	\$2,500	\$2,400	\$2,300
<i>(First 10 Right-hand Pages)</i>					
<b>Full Page</b>	7.5x10	8x10.5 +.125"	\$2,300	\$2,200	\$2,100
<b>1/2 Page</b>	6.625x4.33	N/A	\$1,400	\$1,300	\$1,200
<b>Special Book Section</b>	50 words	N/A	\$630	\$630	\$630

## Digital

### **Bible History Daily E-Newsletter Sponsorship \$877**

Goes to 120K opted in Bible History Daily subscribers. One promotional copy block (65 words max) and a small display ad (JPEG art file, 300 x 250 pixels @ 72 dpi) placed among editorial copy. Due 2 weeks before M-W-F available runs.

### **Dedicated E-blast**

1-2x: \$2,500. 3-5x: \$2,300. 6x+: \$2,150.

Unique send to 115K+ Bible History Daily subscribers. Available TUESDAYS and THURSDAYS. (JPEG art file, 580 pixels wide @ 72 dpi) Due 2 weeks ahead of blast.

## Production Schedule

ISSUE	SPACE CLOSES	ART DUE	IN-HOME DATE
<b>Spring 2024</b>	12/22/23	1/12/24	3/1/24
<b>Summer 2024</b>	3/22/24	4/1/24	6/1/24
<b>Fall 2024</b>	6/22/24	7/1/24	9/1/24
<b>Winter 2024</b>	9/12/24	9/20/24	11/20/24

## Contact Information

For all orders and inquiries:  
Heather Metzger  
BAR Advertising Manager  
P: 800-221-4644 x236  
E: hmetzger@bib-arch.org

Send advertising materials to:  
BAR Advertising Production  
P: 800-221-4644 x236  
E: production@bib-arch.org  
THANK YOU!