

BIBLICAL ARCHAEOLOGY REVIEW



MEDIA KIT
2024

Rates, Production Schedule and Contact

Print Delivers to 110K paid subscribers

	Non-bleed Size	Bleed Size	1x	2x	4x
Outside Back Cover	7.5x10	8x10.5 +.125"	\$3,100	\$3,000	\$2,900
Inside Front Cover	7.5x10	8x10.5 +.125"	\$2,700	\$2,600	\$2,500
Inside Back Cover	7.5x10	8x10.5 +.125"	\$2,600	\$2,500	\$2,400
Preferred Position	7.5x10	8x10.5 +.125"	\$2,500	\$2,400	\$2,300
<i>(First 10 Right-hand Pages)</i>					
Full Page	7.5x10	8x10.5 +.125"	\$2,300	\$2,200	\$2,100
1/2 Page	6.625x4.33	N/A	\$1,400	\$1,300	\$1,200
Special Book Section	50 words	N/A	\$630	\$630	\$630

Digital

Bible History Daily E-Newsletter Sponsorship \$877

Goes to 120K opted in Bible History Daily subscribers. One promotional copy block (65 words max) and a small display ad (JPEG art file, 300 x 250 pixels @ 72 dpi) placed among editorial copy. Due 2 weeks before M-W-F available runs.

Dedicated E-blast

1-2x: \$2,500. 3-5x: \$2,300. 6x+: \$2,150.

Unique send to 115K+ Bible History Daily subscribers.

Available TUESDAYS and THURSDAYS. (JPEG art file, 580 pixels wide @ 72 dpi) Due 2 weeks ahead of blast.

Production Schedule

ISSUE	SPACE CLOSES	ART DUE	IN-HOME DATE
Spring 2024	12/22/23	1/12/24	3/1/24
Summer 2024	3/22/24	4/8/24	6/1/24
Fall 2024	6/22/24	7/8/24	9/1/24
Winter 2024	9/12/24	9/27/24	11/20/24

Contact Information

For all orders and inquiries:

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Send advertising materials to:

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THANK YOU!